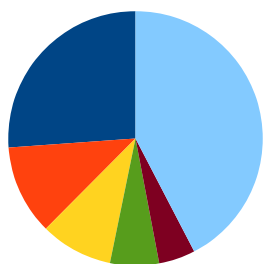


# Bike Count Ironman Hawaii 2012

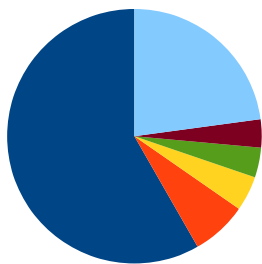
Source: <http://lavamagazine.com/gear/the-2012-kona-bike-count/>

Bike count



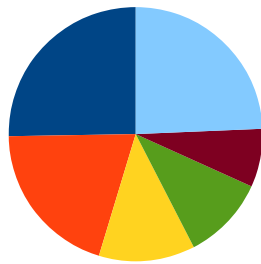
■ Cervelo ■ Trek  
■ Specialized ■ Felt  
■ Cannondale ■ Others

Wheels



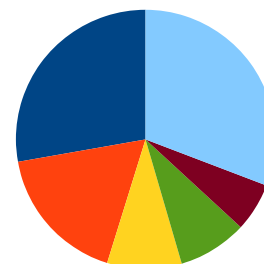
■ Zipp ■ Hed  
■ Mavic ■ Bontrager  
■ Reynolds ■ Others

Saddles



■ Fi'zik ■ ISM  
■ Selle Italia ■ Specialized  
■ Cobb ■ Others

Aero Bars



■ Profile Design: ■ Vision  
■ Bontrager ■ 3T  
■ Zipp ■ Others

## Top 5

Bikes	1848
Cervelo	483 26.1%
Trek	211 11.4%
Specialized	170 9.2%
Felt	115 6.2%
Cannondale	86 4.7%
Others	783 42.4%

Wheels	3502
Zipp	2041 58.3%
Hed	248 7.1%
Mavic	154 4.4%
Bontrager	133 3.8%
Reynolds	126 3.6%
Others	800 22.8%

Saddles	2007
Fi'zik	507 25.3%
ISM	403 20.1%
Selle Italia	245 12.2%
Specialized	215 10.7%
Cobb	149 7.4%
Others	488 24.3%

Aero Bars	1984
Profile Design:	551 27.8%
Vision	346 17.4%
Bontrager	185 9.3%
3T	171 8.6%
Zipp	120 6.0%
Others	611 30.8%

## Full details

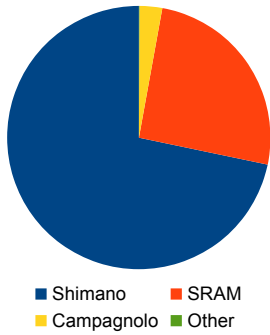
Bikes	1848
Cervelo	483 26.1%
Trek	211 11.4%
Specialized	170 9.2%
Felt	115 6.2%
Cannondale	86 4.7%
Scott	85 4.6%
QR	78 4.2%
Argon18	71 3.8%
Giant	64 3.5%
Kestrel	46 2.5%
Orbea	43 2.3%
Kuota	42 2.3%
Ceepo	37 2.0%
BMC	33 1.8%
Look	31 1.7%
Guru	28 1.5%
Blue	27 1.5%
Fuji	21 1.1%
Ridley	17 0.9%
Cube	17 0.9%
PlanetX	16 0.9%
Litespeed	11 0.6%
Willier	11 0.6%
Storck	10 0.5%
Serotta	9 0.5%
Pinarello	8 0.4%
Parlee	8 0.4%
Canyon	6 0.3%
Colnago	6 0.3%
Stevens	6 0.3%
Elite	6 0.3%
Griffin	5 0.3%
BH	5 0.3%
Seven	5 0.3%
Teschner	5 0.3%
Beyond	4 0.2%
Isaac	3 0.2%
Calfee	3 0.2%
Louis Garneau	3 0.2%
Jamis	2 0.1%
Cheetah	2 0.1%
Time	2 0.1%
Principia	1 0.1%
Bianchi	1 0.1%
Merlin	1 0.1%
Softride	1 0.1%
Aegis	1 0.1%
DeRosa	1 0.1%
LeMond	1 0.1%

Wheels	3502
Zipp	2041 58.3%
Hed	248 7.1%
Mavic	154 4.4%
Bontrager	133 3.8%
Reynolds	126 3.6%
Easton	94 2.7%
Xentis	81 2.3%
Shimano/PRO	83 2.4%
ENVE	100 2.9%
SRAM	57 1.6%
FFWD	44 1.3%
Flashpoint	17 0.5%
Rolf Prima	16 0.5%
Lightweight	43 1.2%
Corima	37 1.1%
Lightweight	43 1.2%
Campagnolo	35 1.0%
Profile Design	24 0.7%
Planet X	26 0.7%
Beyond	2 0.1%
Ceepo	6 0.2%
Spinergy	16 0.5%
Specialized Roval	12 0.3%
American Classic	13 0.4%
Token	8 0.2%
Blackwell	4 0.1%
Nimble	6 0.2%
Madfiber	10 0.3%
Oval	7 0.2%
Vision	10 0.3%
Gray	6 0.2%

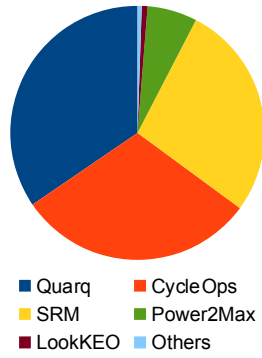
Saddles	2007
Fi'zik	507 25.3%
ISM	403 20.1%
Selle Italia	245 12.2%
Specialized	215 10.7%
Cobb	149 7.4%
OE Spec'd	97 4.8%
Selle San Marco	47 2.3%
Prologo	80 4.0%
Bontrager	51 2.5%
SMP	53 2.6%
Profile Design	32 1.6%
Terry	39 1.9%
Serfas	16 0.8%
Blackwell	4 0.2%
Koobi	4 0.2%
Planet X	5 0.2%
Ritchey	3 0.1%
Velo	3 0.1%
Forte	3 0.1%
WTB	4 0.2%
Vision	13 0.6%
SQLab	6 0.3%
Other	17 0.8%
Unknown	9 0.4%
SR	2 0.1%

Aero Bars	1984
Profile Design	551 27.8%
Vision	346 17.4%
Bontrager	185 9.3%
3T	171 8.6%
Zipp	120 6.0%
PRO	75 3.8%
Specialized	72 3.6%
Syntace	71 3.6%
Easton	62 3.1%
Felt Devox	54 2.7%
Hed	49 2.5%
Argon18	42 2.1%
Giant	39 2.0%
Other	29 1.5%
OVVAL	28 1.4%
Blue	24 1.2%
Deda	18 0.9%
Planetx	14 0.7%
USE	7 0.4%
Xentis	6 0.3%
CKT	6 0.3%
Ritchey	6 0.3%
Storck	6 0.3%
Drop Handle Bars	3 0.2%

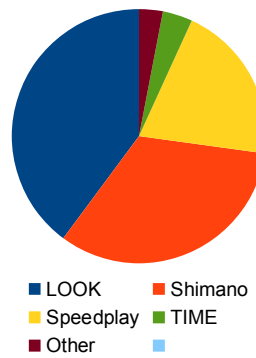
Components



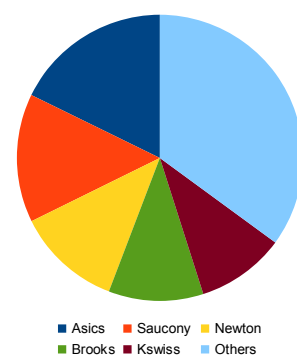
Power Meters



Pedals



Running Shoes



Components	1986	
Shimano	1424	71.7%
SRAM	505	25.4%
Campagnolo	55	2.8%
Other	2	0.1%
		0.0%
		0.0%

Power Meters	553	
Quarq	191	34.5%
CycleOps	168	30.4%
SRM	152	27.5%
Power2Max	35	6.3%
LookKEO	4	0.7%
Others	3	0.5%

Pedals	1947	
LOOK	776	39.9%
Shimano	642	33.0%
Speedplay	396	20.3%
TIME	74	3.8%
Other	59	3.0%

Running Shoes	1688	
Asics	300	17.8%
Saucony	245	14.5%
Newton	201	11.9%
Brooks	181	10.7%
Kswiss	169	10.0%
Others	592	35.1%

Components	1986	
Shimano	1424	71.7%
SRAM	505	25.4%
Campagnolo	55	2.8%
Other	2	0.1%

Power Meters	553	
Quarq	191	34.5%
CycleOps	168	30.4%
SRM	152	27.5%
Power2Max	35	6.3%
LookKEO	4	0.7%
Ergomo	3	0.5%

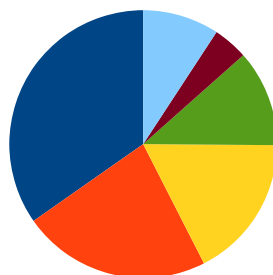
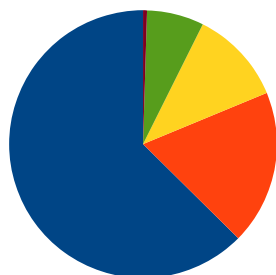
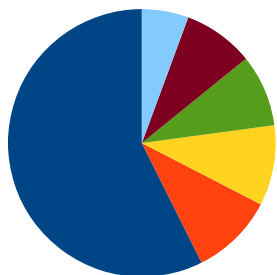
Pedals	1947	
LOOK	776	39.9%
Shimano	642	33.0%
Speedplay	396	20.3%
TIME	74	3.8%
Other	59	3.0%

Running Shoes	1688	
Asics	300	17.8%
Saucony	245	14.5%
Newton	201	11.9%
Brooks	181	10.7%
Kswiss	169	10.0%
Nike	118	7.0%
Mizuno	107	6.3%
Zoot	94	5.6%
Adidas	91	5.4%
New Balance	48	2.8%
On	23	1.4%
Hoka One One	23	1.4%
Pearl Izumi	19	1.1%
Wolf	16	0.9%
Other	15	0.9%
Sketchers	8	0.5%
Puma	5	0.3%
Merrell	5	0.3%
Ecco	5	0.3%
Avia	5	0.3%
Innovate	4	0.2%
Karhu	2	0.1%
Vibram	1	0.1%
Under Armour	1	0.1%
Croc	1	0.1%
Altra	1	0.1%

### Front Hydration Systems

### Rear Hydration Systems

### Helmets



- Profile
- Speedfil
- Zip Tied Cages
- XLAB
- Torhans
- Others

- XLAB
- Beaker C.
- Shimano
- Profile
- Zip Tied
- Others

- Rudy Project
- Giro
- Specialized
- Louis Garneau
- Lazer
- Others

Front Hydration Sy		1276
Profile	732	57.4%
XLAB	128	10.0%
Speedfil	124	9.7%
Torhans	111	8.7%
Zip Tied Cages	109	8.5%
Others	72	5.6%

Rear Hydration Sy:		842
XLAB	527	62.6%
Profile	157	18.6%
Beaker C.	96	11.4%
Zip Tied	58	6.9%
Shimano	4	0.5%
Others	0	0.0%

Helmets		1019
Rudy Project	354	34.7%
Louis Garneau	232	22.8%
Giro	177	17.4%
Lazer	119	11.7%
Specialized	43	4.2%
Others	94	9.2%

Front Hydration Systems		1276
Profile	732	57.4%
XLAB	128	10.0%
Speedfil	124	9.7%
Torhans	111	8.7%
Zip Tied Cages	109	8.5%
Jet Stream	32	2.5%
Specialized	32	2.5%
Shimano	6	0.5%
Nathan	2	0.2%

Rear Hydration Systems		842
XLAB	527	62.6%
Profile	157	18.6%
Beaker C.	96	11.4%
Zip Tied	58	6.9%
Shimano	4	0.5%
		0.0%
		0.0%
		0.0%
		0.0%
		0.0%
		0.0%
		0.0%
		0.0%
		0.0%

Helmets		1019
Rudy Project	354	34.7%
Louis Garneau	232	22.8%
Giro	177	17.4%
Lazer	119	11.7%
Specialized	43	4.2%
Met	18	1.8%
Las	17	1.7%
Limar	15	1.5%
Spiuk	13	1.3%
Ekoi	8	0.8%
Bontrager	7	0.7%
Scott	6	0.6%
OGK	6	0.6%
POC	4	0.4%